

HOUSTON, WE HAVE A BEAGLE:
ON MAY 23, BROOKFIELD PROPERTIES SPLASHES PEANUTS GLOBAL ARTIST COLLECTIVE MURALS
FEATURING SNOOPY AND THE GANG ACROSS ALLEN CENTER AND FULBRIGHT TOWER

The second in a series of Houston-based displays brought to the city by the Houston Arts Alliance, the Brookfield Properties installations spotlight the work of AVAF and of Kenny Scharf, whose Peanuts-wrapped ISS module debuted at Space Center Houston in April

The groundbreaking Peanuts Global Artist Collective places Charles Schulz's beloved characters into the hands and imaginations of seven acclaimed contemporary artists

In keeping with its corporate mission to “bring public spaces to life through art,” Brookfield Properties will Peanutize two of its premier locations in downtown Houston with large-scale murals from the [Peanuts Global Artist Collective](#). Starting May 23, downtown employees, area residents and visitors to Houston will have an up-close-and-personal experience with several larger-than-life images of Charlie Brown, Snoopy, and the rest of the Peanuts Gang at Fulbright Tower and overlooking the Acre from the skybridge which connects One and Two Allen Center.

Brookfield Properties’ colorful installations represent the second in a series of Peanuts Global Artist Collective public art exhibitions expected to pop up around Houston through the summer courtesy of the Houston Arts Alliance, which arranged to bring the international arts project to the city.

“The Peanuts Global Artist Collective represents so many things that we love here in Houston: Charles Schulz’ beloved Snoopy, creativity, and of course, doing things in a big way!” says John Abodeely, CEO of the Houston Arts Alliance. “So we at HAA knew we had to bring this world-class, ingenious project here to Houston, and we’re thrilled that our generous partners at Brookfield Properties have helped make it happen.”

Throughout the year, Brookfield brings exciting, world-class cultural experiences to thousands of people at their premier properties in downtown Houston. From art exhibitions to live performances, Brookfield’s commitment is to bringing public space to life through art.

“It’s been our great pleasure to have such a lively and productive collaboration with the Peanuts Global Artist Collective and our friends at the Houston Arts Alliance, bringing delightful public art to our downtown sites,” says Carol Watson, Arts and Events Manager for Brookfield Properties. “Just as Snoopy has brought smiles to thousands of people over the years, we know these murals will brighten someone’s day and hopefully spark a conversation around public art.”

Houston is the tenth international metropolis (and only the fourth in the U.S.) to host public-art installations created by the Peanuts Global Artist Collective. This groundbreaking arts initiative features seven world-renowned and carefully selected contemporary artists—**André Saraiva x Mr. A, Nina Chanel Abney, AVAF, FriendsWithYou, Tomokazu Matsuyama, Rob Pruitt, and Kenny Scharf**—who combine Charles Schulz’s iconic characters and settings with their own unique vision. The dazzling result: larger-than-life, Peanuts-inspired art enlivening the cities of Paris, Seoul, New York, Berlin, San Francisco, Tokyo, Mexico City, San Diego, and London.

On April 25, the Houston Arts Alliance, in collaboration with Space Center Houston, welcomed its first installation, a Kenny Scharf-wrapped NASA ISS module featuring Peanuts characters as constellations in the night sky. Scharf’s iconography celebrated both the 50th anniversary of Apollo 10 (the dress rehearsal for the Apollo 11 moon landing in July 1969) and a unique NASA-Schulz partnership: the Apollo 10 command and lunar modules were named Charlie Brown and Snoopy, respectively.

“Houston do you read to me? I read you and I’m happy to be included in Houston’s art scene,” says Scharf. “Between NASA and the space program and the rich cultural treasure of the Rothko Chapel, I am more than excited to be a part of this dynamic city’s art!”

In addition to Scharf’s mural at the Acre, Eli Sudbrack, founder of Assume Vivid Astro Focus (AVAF), will present his artwork at Houston Center’s Fulbright Tower.

“As a Schulz fan all my life, it’s been a huge honor and pleasure to incorporate his brilliant characters into my art,” says Sudbrack. “These installations have allowed me to work on a large scale that could truly let my Peanuts passion fly. I hope my creation for Fulbright Tower brings the same joy to Houstonians that it has brought to me.”

This summer, Peanuts and art fans can anticipate additional Peanuts-inspired surprises popping up in Houston’s parks and along the city’s bayou greenways courtesy of a partnership with [Houston Parks Board](#).

For the latest news and openings in Houston and beyond, fans can log on to [Peanuts Global Artist Collective](#). And to participate in the project, residents of and visitors to Houston are encouraged to pose in front of the murals (as thousands of others around the world have), and post to their own social media platforms using the hashtags #SnoopyGlobalArt and #PeanutsHTX.

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About the Peanuts Global Artist Collective

The Peanuts Global Artist Collective, presented by Peanuts Worldwide, was curated by leading public art curators and evangelists Yvonne Force Villareal and Doreen Remen, co-founders of the esteemed New York-based creative consulting firm Culture Corps. Over the course of a year, they evaluated the work of more than 100 different contemporary artists to find collaborators who could uniquely expand upon the themes from Schulz’s oeuvre. Based on their recommendations, Peanuts Worldwide selected seven artists, all of whom share a deep connection to Peanuts and a long-standing commitment to public art. The creators include **André Saraiva x Mr. A, Nina Chanel Abney, AVAF, FriendsWithYou, Rob Pruitt, Kenny Scharf** and **Matsuyama Tomokazu**. The project debuted in Spring 2018 with public-art installations in Paris, Seoul, New York, San Francisco, Berlin, Tokyo and Mexico City and continues to manifest in a variety of creative and tangible new ways.

About Peanuts Worldwide

The PEANUTS characters and related intellectual property are owned by Peanuts Worldwide, a subsidiary controlled by DHX Media and the family of Charles M. Schulz.

Where to Find/Follow the Peanuts Global Artist Collective

#SnoopyGlobalArt, #PeanutsHTX
peanutsglobalartistcollective.com
IG: @SnoopyGrams
Twitter: @Snoopy
Facebook: @Snoopy

About Brookfield Properties

Brookfield Properties presents exciting, world-class cultural experiences to thousands of people for free each year in both indoor and outdoor public spaces at Brookfield’s premier buildings in New York, Los Angeles, Denver, Houston, Washington, D.C., London, Toronto, Perth and Sydney. From concerts, theater and dance to film screenings and art exhibitions, Brookfield Properties brings public spaces to life through art.

About Houston Arts Alliance

Houston Arts Alliance (HAA) is a local arts and culture organization whose principle work is to implement the City of Houston’s vision, values, and goals for its arts grantmaking and civic art investments. HAA’s work is conducted through contracts with the City of Houston, overseen by the Mayor’s Office of Cultural Affairs. HAA also executes privately funded special projects to meet the needs of the arts community, such as disaster preparation, research on the state of the arts in Houston, and temporary public art projects that energize neighborhoods. In short, HAA helps artists and arts nonprofits be bold, productive, and strong.